



Hockey Education Reaching Out Society

2024-2025 IMPACT REPORT



MISSION

The HEROS mission is to use the game of ice hockey to teach life-skills and empower marginalized youth.

Hockey Education Reaching Out Society (HEROS) is a volunteer driven charity that uses the game of ice hockey to teach life-skills and empower Canada's marginalized youth.

Programs support a player's life journey by focusing on the four core HEROS behaviours: Listening, Respect, Discipline, and Have Fun. These core values give players the tools they need to navigate the challenges they face in their day-to-day lives and allow them to translate their on-ice lessons into off-ice success.

By participating in HEROS, players build crucial relationships with their dedicated volunteer mentors, as well as their HEROS teammates. They are given access to additional sport training, personal and educational development opportunities, and post-secondary exploration, all while enjoying the thrill of playing hockey.



MESSAGE FROM OUR FOUNDER

25 seasons. Who would have thought?

In 2000, we launched the first ever HEROS camp with 35 kids and a small – but mighty – group of volunteers in the Downtown Eastside of Vancouver. Back then, we had no idea of just how big HEROS would become.

Today, we're proud to say that throughout our 25 seasons, we've served more than 18,000 young people in communities across Canada, Ireland, and the UK. Of course, we didn't accomplish this alone, and we have many people to thank for getting us to this unbelievable milestone.

To our players – thank you for showing up every week and putting in the work. HEROS will continue to provide you with a safe, welcoming space where you can learn to overcome challenges, gain a new skill or two, form incredible friendships with your peers and coaches, and of course have a ton of fun while doing it!

To our volunteers – thank you for your compassion and dedication. You all exemplify the values we hope to instil in each and every HEROS player. Whether on the ice or out in our communities, you truly are what drives every season of HEROS.

To our partners and donors – thank you for your ongoing generosity. HEROS' growth over the course of 25 seasons would not be possible without you. Some of you have been with us since the start, and others only just learned of HEROS this season – but regardless of your tenure in the HEROS community, your support continues to make a lasting impact on our players.

A quarter century in, we now have the fortune of watching HEROS players achieve so many inspiring feats. We've seen program alumni become engineers, tradespeople, lawyers, teachers, nurses, and more, with many attributing their foundation to HEROS. We've been invited to weddings, graduations, and even wished a few HEROS a bon voyage as they explored opportunities all across the world.

We are thrilled to celebrate this important milestone with everyone in our extended HEROS community. Thank you for allowing us to continue sparking positive change in the lives of young people and families through the game of hockey, and we can't wait to continue this great work over the next 25 seasons!

25 *more* seasons. Who would have thought?

Sincerely,



Norm Flynn
Founder & President





“We have the best coaches!”

— Harrison, SuperHEROS Player

BOARD OF DIRECTORS

Pam Ryan, Board Chair

Kevin Klippenstein, Treasurer

Harnarayan Singh

Jonathan Carter

COMMITTEE MEMBERS

Hockey in the Harbour:

Howard Blank

Kirsty Dick

Tanya Hayes

Casey McCawley

Josh Mickelson

Pam Ryan

Luka Vasic

Hockey in the Roundhouse:

Jonathan Carter

Michelle Cinapri

Joanna Diorio

Laura Lamarche

Scott McArthur



LEADING THE CHARGE

A Message from our Chair & Executive Director

Another year of HEROS programming completed means another year of successfully inspiring Canada's young people through the game we all love. This past season, we also scored a few incredible personal bests, thanks to our volunteers, partners, donors, and players, which we can't help but celebrate.

The 2024-2025 season was HEROS' 25th operational year, and with it came more opportunities for our players than ever before, better connections in the communities we serve, and stronger relationships with the generous organizations and individuals that keep our players' skates sharp, year-after-year.

With two of our founding board members passing the torch, we also spent time this year refining policies and identifying new programs and initiatives to ensure we continue supporting our players who are overcoming unprecedented socio-economic and community health challenges in their day-to-day lives.

The HEROS team continues to work with our incredible roster of volunteers and community champions, ensuring the well-being and personal development of players is at the forefront of each and every interaction.

Whether you volunteered, donated, attended a HEROS event, or found your own way to make a difference for our players over the past quarter century, your compassion and dedication continue to make a difference for young HEROS players living in your community. Thank you.

The entire HEROS community is what makes HEROS so special. Your support gives us the tools we need to positively and meaningfully invest in youth throughout Canada and in Belfast, Northern Ireland. Together, we are setting up our HEROS players to discover and achieve their unique vision of success.

On behalf of the HEROS board and employees, thank you for building something #BiggerThanHockey with us for 25 seasons. Just imagine what we will do in the next 25!



A stylized, handwritten signature in black ink.

Pam Ryan
Board Chair



A stylized, handwritten signature in black ink.

Kevin Hodgson
Executive Director

PROGRAM INFO

HEROS CITIES

Victoria
Vancouver/Lower Mainland
Surrey
Calgary
Edmonton
Regina
Winnipeg
Toronto
Ottawa



HEROS INTERNATIONAL

Belfast, Northern Ireland

2024-2025 BY THE NUMBERS

A GROWING COMMUNITY



815

players on the ice
each week

VOLUNTEER DRIVEN



17,500

hours dedicated to
HEROS programs this
season by volunteers

CELEBRATIONS



5,000+

slices of pizza shared
in celebration with
teammates across
Canada

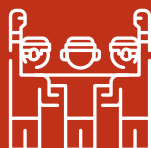
LONG TERM INVESTMENT



16

HEROS graduates receiving
post-secondary support through
HEROS bursaries

BOOSTING CONFIDENCE



8/10

players report increased sense of
self confidence after participating in
HEROS programming

PROGRAM INFO CONT.



Future Stars/All Stars

The Future Stars program (grades 4-8) introduces our youngest players to the game of hockey and the four HEROS behaviours: Listening, Respect, Discipline, and Have Fun!

Players in our All Stars program (grades 8 and higher) continue developing important skills through the game of hockey while being given enhanced opportunities to develop a stronger sense of responsibility and respect, including by mentoring younger HEROS players.

For both programs, everything required to play hockey is provided completely free, including hockey gear, transportation, ice-time, on- and off-ice support, and snacks.

HEROS International

This cross-border initiative in Belfast, Northern Ireland began in 2008 and has since grown from a one-week residential hockey camp to a 6-month youth development program. Participants are selected every January and begin work in their home communities, taking part in activities focused on communication, leadership, and understanding.



SuperHEROS

SuperHEROS is open to youth ages 7-17 with cognitive and physical challenges and like all HEROS programs, is completely free.

Players are given opportunities to share the hockey experience with fellow HEROS and youth from other communities, while being supported every step of the way by a dedicated team of volunteer mentors who provide support on and off the ice.

HEROS Ball Hockey

In partnership with the First Nations Health Consortium of Alberta, HEROS Ball Hockey aims to deliver street hockey programming to remote First Nations communities throughout Alberta. The programming is designed to make hockey as inclusive as possible, bringing everything kids need to play right to their communities, with the goal of getting young people moving, working together, and building important life skills such as teamwork, creativity, and resilience through ball hockey.



2024-2025 SEASON HIGHLIGHTS



New places. New Experiences.

Opportunities to travel outside their communities and push the boundaries of their comfort zones are crucial to the development of HEROS players all across Canada. This past season provided an abundance of these opportunities thanks to friends and partners in our communities.

Five more players experienced the Fan Flight program thanks to our generous friends at Air Canada Foundation, three players joined Dreams Take Flight for an unforgettable trip to Walt Disney World, SuperHEROS headed to California

to take part in an American Special Hockey Association tournament, another group of hard-working HEROS attended the Willie O'Ree All Star Weekend in Minnesota, and two young SuperHEROS coaches were even given the chance to experience skating on a glacier lake thanks to a dedicated volunteer.

Building Communities... With Gingerbread Houses!

The Herrendorf Family Foundation is a Home-Ice Partner for both the Surrey and Vancouver HEROS programs, but in addition to their financial support, they have also been working hard to create a welcoming community, where HEROS and SuperHEROS from the Lower Mainland can connect in meaningful ways throughout the hockey season.

Just before the holiday break, players from the Lower Mainland experienced this community when players from HEROS and SuperHEROS programs in Vancouver came together with the Herrendorf Family Foundation to celebrate their first few months of on-ice success. Players from both programs built gingerbread houses together and shared in a delicious turkey dinner.

Many HEROS are still talking about how special this day was to them, and how they shared such an important experience with their new friends and teammates.





Post-Secondary Journeys

Each year, program graduates receive support from HEROS to assist with their post-secondary journey. This season, 16 HEROS alumni have been approved for post-secondary support. Jared, a graduate from HEROS' Ottawa Chapter, is one of these deserving young alumni.

Jared started his HEROS journey as a player with HEROS Ottawa, where he quickly became an important member of the team. He learned the skills he needed to become a great leader and teammate, while falling in love with a sport he didn't think he had a place in.

Since graduating the All Stars program, Jared has been working at the local BGC (formerly Boys and Girls Club) Clubhouse, where he now is a mentor for new HEROS players. Whether it is a weekly practice or a special event on a Saturday morning, Jared is at the rink with the players, always lending a helping hand where needed.

This year, he's been accepted into the Child and Youth Worker program at Algonquin college and will be receiving a HEROS bursary to help him with his studies. The HEROS Ottawa program wouldn't be the same without Jared and we are excited to see what he'll accomplish on the next stage of his journey!

Tossin' Teddies

This season saw the fourth edition of the SuperHEROS teddy bear toss, and over these past four years it has evolved into one of the most important days of the year for our Calgary SuperHEROS.

This year, HEROS partnered with Shaw GMC, with Shaw providing important funding that helped us collect almost double the number of bears as last year. Together with the U17AAA Calgary Northstars, who proved to be worthy opponents for the mighty SuperHEROS team, and Ryley Budd's #BeABudd Collective, the day was an incredible success.

A total of 550 teddy bears were collected from the event, which were later added to the Calgary Hitmen's total that evening, where they collected a grand total of 22,013 bears!



HEROS EVENTS



Hockey in the Harbour

On October 24th, HEROS was thrilled to see an incredible group of partners, donors, and volunteers for another fantastic year of Hockey in the Harbour, with this year's event being presented by NexGen Energy Ltd.

Once again, the event was held at the stunning Pipe Shop in North Vancouver, bringing together so many friends from the HEROS community, all in the hopes of making an impactful contribution to help marginalized youth across the country.

With special guests Jake DeBrusk of the Vancouver Canucks and Ian Hanomansing from CBC bringing some incredible entertainment to the evening, the 5th edition of Hockey in the Harbour was certainly the best one yet!

This year, we raised over \$150,000, with CIBC Wood Gundy's Vancouver Park Place office – one of HEROS longest standing supporters – leading the charge and committing an incredible \$10,000 contribution for HEROS programs across Canada this season.

Hockey in the Roundhouse

Year two of Hockey in the Roundhouse Presented by WOW! Mobile and Match Retail saw another inspiring evening where more than 220 guests celebrated the start of HEROS' 25th season.

Hosted at the Steam Whistle Roundhouse in downtown Toronto, the event welcomed some of Toronto's best and brightest professionals, alongside HEROS volunteers, donors, and partners. Guests were treated to some incredible behind the scenes stories from Brad Treliving of the Toronto Maple Leafs, who headlined the HEROS Hot Stove hosted by Rob Kerr, and heard from local HEROS alumni, Nigel and Ginelle, who provided an inside look into the educational and personal goals they've been able to achieve thanks to the skills they learned at HEROS.



In total, we raised \$125,000 through this event, and we can't thank our generous guests, event sponsors, and volunteers enough for their generous support!

EVENT GALLERY





“I like the name SuperHEROS. It makes me feel like a hero.”

– Ben, SuperHEROS Player

HEROS IN THE COMMUNITY

Across the country, teams, individuals, and organizations are finding unique ways to support their local HEROS players, and we are so proud to call them a part of our team! Here are just a few wonderful examples of the hard work our community is putting in to ensure HEROS players have everything they need to find success.



Making it #BiggerThanHockey

For the second year in a row, the 2014 East York Bulldogs have supported HEROS programs in Toronto. While they do an incredible job raising funds at their annual skills competition, they took it one step further this year, sharing the ice – and some snacks – with HEROS' Regent Park program.

They also competed in this year's Chevrolet Good Deeds Cup, taking 3rd place, which secured a \$10,000 donation for HEROS programs in Toronto! Way to go Bulldogs!

Be A Budd

Year 3 of Ryley Budd's Be A Budd initiative saw an incredible amount of growth and additional support for local SuperHEROS programs. 14 more young hockey players and coaches joined Ryley in his goal to raise funds and awareness for SuperHEROS, raising an astounding \$30,000, which was used to help send a team of SuperHEROS to California for an American Special Hockey Association tournament.



Birthday Wishes for HEROS

Coach Danielle is an important part of the HEROS Regent Park team, helping out on the ice each week. This year was her 30th birthday and to celebrate, she asked her friends and family for something very special. In lieu of gifts, she had kindly asked they consider making a donation to HEROS this year. By the time she officially hit the big 3-0, Danielle had raised \$3,500, ensuring three HEROS players have everything they need to play, learn, and grow through hockey this year.

Thank you to our community partners for their ongoing generosity!



— GENERATIONS OF HEROS —

After 25 seasons of programming, HEROS has continued to proudly support players and alumni through so many different stages of their lives. Many early HEROS players are well-established in their careers and have families of their own, and are now beginning to give back as volunteers, donors, and community champions for the next generation of HEROS players. Of course, each season there are also hundreds of young HEROS players who are at the very beginning of their journey, just learning how to stand up on skates.

Both generations are an important part of the HEROS story so far and there are few examples that better highlight the important work being done at the rink each week than Chelsea and Raylene.





Chelsea

Chelsea just finished her third season with her teammates and coaches at HEROS Jane and Finch. In her three seasons, she has developed a firm understanding of just what it means to be a HERO.

“Being a HERO means you have courage to put on your gear and be better. (It means) trying new things for yourself and seeing what you can do,” said Chelsea.

Chelsea is consistently a source of inspiration for her peers. Whether she was overcoming her nerves when first learning to skate, or most recently, stepping up and volunteering to play goalie for the season, Chelsea has been a leader and a role model for her teammates, showing them that they can accomplish anything they put their mind to.

Though quiet and reserved from a young age, Chelsea has always had these great characteristics, and through HEROS, she’s found a space where she can step outside of her comfort zone and hone these skills that will help her thrive at school, at home, and in her community for years to come.

And while she recognizes that skill development is important, one of her favourite parts of the program remains to be working with her coaches and mentors who have been there for her each step of her journey so far.

“The first time I went to HEROS, it was my first time skating, but with a lot of practice, each Wednesday I got a lot better. Tony (the Program Coordinator for HEROS Jane and Finch) and the others really tried to make me a better person for myself and others, so I appreciate being a HERO and it really changed me,” said Chelsea.

Of course, Tony and the other coaches aren’t the only ones supporting her at the rink each week. Chelsea’s family is one of her greatest supporters. Her parents, siblings, and extended family proudly cheer her on every chance they get.

“She amazes me,” said Donna, Chelsea’s mom. “It’s amazing. On Wednesdays I go on WhatsApp and my cousins in Jamaica and my aunts in the U.S. – everybody, we’re all on our group chat and we’re watching Chelsea.”

“I see her blossoming,” said Donna. “HEROS is opening so many doors for her. She got to see the Canadian Blind Hockey Tournament, is going on different trips, and having parties with the team. It’s boosting her confidence. It’s actually training her mentally, not just physically. It’s a different mindset.”

GENERATIONS OF HEROS



Raylene

In grade four, Raylene began her journey with HEROS Forest Lawn – a program made possible by the generosity of the Flames Foundation. Her elementary school principal sat her and some classmates down, speaking with them about how they could become hockey players.

Prior to joining HEROS, Raylene had never stepped foot on the ice. “Being from a rougher area of Calgary, we didn’t have the opportunity to do many team sports,” says Raylene. “Hockey was totally new. That was always, you know, a rich kids sport. We didn’t have skates or anything, and the first day of HEROS was the first time I ever got on the ice.”

For each HEROS program, recruitment looks a little different, largely depending on the unique needs of the community it serves. At HEROS Forest Lawn, it so happens that the principal at Raylene’s school was recruiting those young people who he knew needed this opportunity the most.

After meeting with her principal, Raylene and her friends were happy to be among one of the original groups of players in the HEROS Forest Lawn program, where they experienced so many firsts.

Between getting fitted for a full set of equipment – complete with some impressive hot pink gloves – and meeting new friends from other schools, Raylene and her friends have so many fond memories from their days at HEROS: Meeting Canadian icon Hayley Wickenheiser, travelling to Edmonton with her teammates, skating with Flames players at the Saddledome, and even receiving a signed hockey stick from Lanny McDonald.

Raylene spent four seasons with HEROS collecting these memories. But to her, the best thing about HEROS wasn’t meeting famous hockey players or being able to travel to new places, it was getting together with her friends after school, having a snack, and talking about their week.

“I think the coolest thing about the whole experience is that I’m still friends with so many people from my team – we still talk on a regular basis,” explains Raylene.

Through her time at HEROS, Raylene constantly found new ways to become a stronger teammate and leader and developed a skillset that she says has helped her throughout every stage of her life so far.

“I think overall, just the confidence in knowing that I can accomplish more than I am precedent to,” says Raylene. “HEROS taught me that I am actually able to do anything, and that’s helped quite a bit moving forward.”

Now, Raylene operates her own hair salon in Calgary, where she credits some of her success to those very same skills she learned all those years ago throughout her time with HEROS.

"The team and leadership aspects were so helpful. Now I have my own salon, with 9 or 10 staff members. Some of these people I've had with me since day one, in an industry where the turnover rate is insanely high – I think that really speaks to what HEROS taught me in terms of being on a team and creating an environment where everyone can be successful," explains Raylene.

But outside of HEROS, Raylene faced criticism and negativity when pursuing her goals and dreams. She recalls many times hearing, "you won't be able to do this," because of where she grew up and the challenges she faced.

That's why HEROS is so important for so many young people. At HEROS, players like Raylene can foster life skills and confidence so that they can achieve their unique vision of success – whatever it is that looks like. When players graduate from HEROS programs, they know that there is no ceiling, and that they can accomplish anything if they put their mind to it.

For Raylene, the opportunities that have come from her hard work have been endless, taking her to fashion weeks in Paris and Milan, giving her the chance to teach at conferences, and allowing her to grow her salon from a small, one room shop with no windows, to a two-thousand square foot studio and a full team of stylists working with her.

As HEROS celebrates 25 years of programming, stories like Raylene's are becoming more and more common as we hear from program alumni across Canada. They've grown up, gotten married, established wonderful careers, and for some, have also returned to coach, mentoring the next generation of HEROS players.



2024 – 2025 SUPPORTERS

HEROS relies on the kindness and generosity of national corporations, local businesses, and individual donors to help remove the barriers keeping children and youth from accessing sport. Thanks to our dedicated donors and sponsors, young people across the country now have the opportunity with HEROS to play, learn, and grow using the game of hockey, developing important on- and off-ice skills and relationships that will help guide them as they navigate their life journey. Thank you!

The Team Captain National Presenting Partner:



Top Shelf Partners:



Home Ice Partners:



First Star Partner:



Playmakers:



Teammates:



MAKING CONNECTIONS

HEROS' generous partners are key members of our team. They provide so much more than just financial support, helping generate growth opportunities for both our players and us as an organization.

That's why HEROS is so excited to welcome WOW! Mobile boutique as our newest National Partner, supporting HEROS players all across Canada.

HEROS and WOW! first connected during the 2024-2025 hockey season. According to Michael Cioffi, Director of Marketing and Experience, the team at WOW! was introduced to HEROS through their leadership team's network of vendors and partners.

"HEROS immediately stood out because it aligned with our BE Local community objectives," said Michael. "As an organization, we have clear targets tied to community involvement, and HEROS provided a meaningful and authentic way to engage locally while making a measurable impact."

Similar to HEROS, the WOW! team understands that building and maintaining connections is essential, whether that takes the form of playing hockey with your teammates or catching up with a friend over a quick phone call.

In this first year of partnership, WOW! Mobile boutique has quickly gained the understanding that this partnership is so much bigger than hockey, becoming the Presenting Sponsor of HEROS' Hockey in the Roundhouse, as well as providing HEROS players with access to devices and plans, so that they could stay in touch with their friends and family while exploring new opportunities with their HEROS teammates and coaches.

HEROS is proud to have such an incredible team of partners at the national and local level and thrilled to have WOW! mobile boutique as the newest member of our growing community.

"Through our partnership with HEROS, we hope to create lasting, positive change by supporting youth who need it most — giving them access to opportunities, mentorship, and a sense of belonging." Well said, Michael!



LEAVING A LEGACY

Chris Allan could be described in many ways. He was a Captain and proud member of the Royal Canadian Air Force and of Canada's Armed Forces, an avid outdoorsmen, angler, skier, and hockey player. He was a loving husband, son, brother, and friend.

Growing up in Vancouver, Chris spent the majority of his leisure time on the slopes of Whistler or Cypress, out on the water fishing for salmon, or at the rink playing hockey. As he grew older, Chris continued to deepen his connection with each of his favourite past times, while also finding a new love in aviation.

First taking flying lessons out of a flight school in Victoria, BC, Chris looked for any opportunity he could to fulfill his dream of becoming a pilot, first attending school at the University of North Dakota, then in Calgary at the University of Calgary. Towards the end of his post-secondary journey, Chris decided to join the Canadian Armed Forces, where he completed his Basic Training, eventually obtaining the status of Canadian Armed Forces CF-18 Fighter Pilot.

In every endeavour, Chris always made sure to give his all and continuously looked for opportunities to improve where he could. While this is evident through his many accolades during his career in the military, it also played a large part in the success he found as a young hockey player.

Each game, practice, or power skating session with HEROS' founding board member, Barb Aidelbaum, Chris worked hard to become a better skater, leader, and teammate. However, his dedication was always about so much more than simply becoming better at his favourite sport.

Chris understood that the lessons he took from every ice session, ski run, or camping trip were an essential part of his overall growth, helping him navigate each challenge he came across in his day-to-day life – and it's these same lessons that his family now hopes to instill in young people across Canada through Chris' memory.

After Chris' passing in 2015, his family honoured his journey by creating the Chris Allan Legacy Fund, which supports grassroots charities in providing development opportunities for young people across Canada. In 2025, the Chris Allan Legacy Fund is supporting HEROS with a generous donation, helping connect even more players with access to HEROS' programming and further cementing Chris' legacy as one of kindness, compassion, and generosity throughout the HEROS community and beyond.





“Coaching the new kids is a lot of fun.
I like being able to help them like
my coaches helped me.”

— Elijah, HEROS All Star

EVERYDAY HEROS

Each season, roughly 15% of HEROS' operating budget is contributed to by grassroots donors. Ordinary people who want to make an impact on the HEROS players in their community by generously chipping in whatever they can throughout year.

The following group of donors generously go the extra mile, contributing monthly gifts throughout the year, ensuring HEROS players have everything they need to find success, all year long.

Alexander Markovic

Joshua Gordon

Sangjun Lee

Alison Anderson

Kevin Croot

Sara Maglio

In Loving Memory of
Broden Michael Patey Cheyne

Megan Filmer

Shayna and Andrew Gaunt

Jacqueline Kelly

Michael Cooke

Warren Kraft

Jo-Anne Boutet

Peter Friz

Josh Delves

Raecor Contracting



DONORS:

\$25,000 +

Canuck Sports & Entertainment
Ewasiuk-Dobbie Family Foundation
Rogers Charity Classic
The Calgary Foundation
The Winnipeg Foundation

\$10,000 - \$24,999

Annerin Productions
Brian & Dawn Hodgson
CIBC Wood Gundy Park Place Foundation
Donner Canadian Foundation
Justin PS Mooney Professional Corp.
New Haven Mortgage Corporation
Ottawa Community Foundation
Terron Falk
Victoria Foundation

\$5,000 - \$9,999

Bruce Croxon
Casey McCawley
CIBC Wood Gundy
David Melloy & Brenda Smith
Dennis Hewitt & Susan McCawley
DP World Canada
Enercorp
FWS
Kyle Burroughs
Lamarche Family Foundation
Murray & Joyce Fox
National Hockey League
Navico Chartering Ltd.
Oliver Keane
Parrish & Heimbecker
S.S. Invitational Golf Tournament
Scotiabank - Vancouver Commercial
Banking Centre
The Coaches Site

\$2,500 - \$4,999

Amrit Gill
Andrew Bayouk
Bracko Home
Bryan Baker
CIBC Asset Management Inc.
CIBC Imperial Service
CIBC Private Wealth
David Scandiffio
Dean Colling
Empire Grain Stevedoring Ltd.
Euclid Transactional
Gord & Pat Coli
Ian Hanomansing
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Jonathan Carter
Kevin Skvorc
Kildonan MCC Community
Assistance Centre Inc.
Lucent Quay Consulting Inc.
Martin Aidelbaum
Pacific North West Ship &
Cargo Services Inc.
Philip Lee & Karin Hui
SGS Canada Inc.
SSA Marine
Statflo
Thomas Hansmann
University of Calgary Men's Hockey Team

\$1,000 - \$2,499

Adam Blazenko
Aikenhead Family Community
Foundation
Akil Bishop
Andre Nowakowski
Arguson Projects Inc.
Arjun Saraf
Bernard LLP
BFL Canada

Boyden Construction
Colley West Shipping
Daniel Badzynski
Debra Wooding
Doug MacDonald
Drew Clark
G3 Canada Limited
Grainsconnect Canada Operations Inc
Harjeet Sembhi
James Ducommun
James Morton
Jay Adhvaryu
Jeff Lohnes
Joseph La Leggia
Joshua Bell
Kelley Tiralongo
Ken Chomyn
Kristopher Britch
Laura Dalfino
Leslie McCawley & Harry Jung
Mudit Jain
Nancy Agnes Dealy
Norden Shipping Canada
Orequest Consultants Ltd.
Pacific Basin Shipping Canada Ltd.
Per Humle
Richard Helm
Rita Caporiccio
Roderick L Pearce Law Corporation
Russ McNeil
Scott Boyd
Shaw GMC Chevrolet Buick
Stephanie Mooney
Stephen Custeau
Sylvia Michalowski
Terence Batke
Tom Muirhead
Tori Christianson
True North Underpinning Inc.
Wayne Hayman

YOUR DOLLARS IN ACTION

HEROS Expenses Sept 2023 - Aug 2024

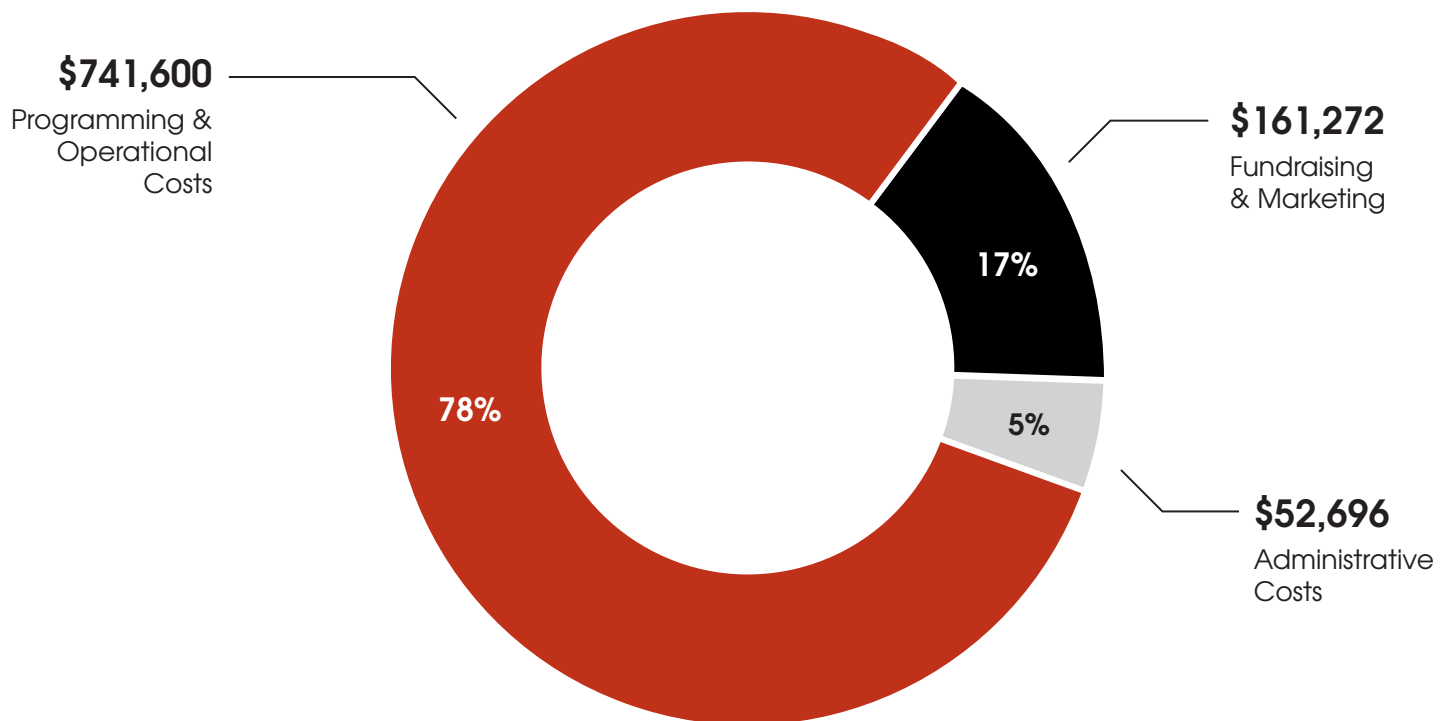
Total Expenses

\$955,568

Expense Summary

HEROS strives to operate as efficiently as possible, ensuring that the generous contributions made by our donors and partners are used where it matters most. 78% of each dollar donated to HEROS is used to provide key programming components, including equipment, ice rental, transportation, healthy snacks, and educational development opportunities such as bursaries and scholarships.

Cost Breakdown



Numbers are reflective of HEROS' most recent audited financial statements from the 2023-2024 Fiscal Year (September to August). The full audited statement for the 2023-2024 Fiscal Year can be found at heroshockey.com.



ENGAGE



EDUCATE



INSPIRE



Hockey Education Reaching Out Society (HEROS)

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Vancouver, BC, V6J 1M4

Charitable Number: 877195610RR0001

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info@heroshockey.com

To donate, volunteer, and learn more, visit heroshockey.com today!